



ALEXANDER SLYUSAR

Product Designer

PROFILE

I am a designer with a strong focus on user experience and visual design, a strategic thinker with a passion for design and learning.

01

Today, my goal is to create value for products by creating value for people.

EXPERIENCE

JULY 2017 – PRESENT

02

Product Designer at Preply

I am leading product design at Conversion team to support the achievement of business goals by maximizing and optimizing conversion rate.

RESPONSIBILITIES:

- Increasing effectiveness of design through A/B testing;
- Providing data analysis behind the product, work with customer needs and feedback;
- Creating hypothesis to improve product performance and quality;
- Generating product requirements and controlling implementation process;
- Collaborating with product teams, designers and developers.

SEPTEMBER 2014 – NOVEMBER 2016

Head of Design at Trinetix

As a design leader I aim to use my knowledge, experience, and intuition to enable teams to do the best and most inspiring work of their lives.

RESPONSIBILITIES:

- Managing and mentoring 12 design teams, over 46 design professionals;
- Providing executive oversight and strategic consulting across multiple projects.

JANUARY 2013 – SEPTEMBER 2014

Lead UX/UI Designer at Trinetix

I led a team of three cross-discipline designers who focused on user experience and user interface design for worldwide enterprise web services and mobile applications.

MARCH 2012 – JANUARY 2013

UX/UI Designer at Trinetix

As a designer at Trinetix I designed web services and mobile applications for iOS and Android for local and worldwide enterprise companies.

OCTOBER 2010 – MARCH 2012

Web Designer at Web.manager

Web projects for local and worldwide clients design. I created concepts and design websites for thousands of people around the country and abroad.

JULY 2008 – SEPTEMBER 2010

Web & Graphic Designer at Freelance

Freelance in a wide range of projects. I got my first experience and growth in design and project coordination.

EDUCATION

2008 – 2011

03

University of Human Development Ukraine

Master, Computer Systems and Networks

2004 – 2008

Kyiv Radio-Mechanical College of National Aviation University

Specialist, Computer Systems and Networks

LANGUAGE

English

Upper-Intermediate

Ukrainian & Russian

Fluent

04

CONTACTS

HELLO THERE 🙌

Feel free to reach out to me with any questions.

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05

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